Comparison of visible and near-infrared wavelength-excitable fluorescent dyes for molecular imaging of cancer

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Abstract. Targeted fluorescent molecular imaging probes may provide an optimal means of detecting disease. Stable, organic fluorophores can be repeatedly excited in vivo by propagated light and consequently can provide large signal-to-noise ratios (SNRs) for image detection of target tissues. In the literature, many small animal imaging studies are performed with a red excitable dye, Cy5.5, conjugated to the targeting component. We report the comparison of the in vivo fluorescent imaging performance of a near-IR (NIR) and a red-excitable dye. Epidermal growth factor (EGF) was conjugated with Cy5.5 [excitation/emission (ex/em), 660/710 nm] or IRDye® 800CW (ex/em: 785/830 nm) for imaging EGF receptor (EGFr) positive (MDA-MB-468) and/or negative (MDA-MB-435) human breast cancer cell lines in subcutaneous xenograft models. The conjugates were injected intravenously at 1-nmol-dye equivalent with and without anti-EGFr monoclonal antibody C225, preadministered 24 h prior as a competitive ligand to EGFr. Our images show that while both agents target EGFr, the EGF-IRDye® 800CW evidenced a significantly reduced background and enhanced the tumor-to-background ratio (TBR) compared to the EGF-Cy5.5. Immunohistochemistry shows that EGF causes activation of the EGFr signaling pathway, suggesting that prior to use as a targeting, diagnostic agent, potential deleterious effects should be considered. © 2007 Society of Photo-Optical Instrumentation Engineers. [DOI: 10.1117/1.2717137]

Keywords: near-infrared; molecular imaging; small animal; epidermal growth factor receptor.

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1 Introduction
Molecular imaging with fluorescently labeled targeted probes may provide an optimal means of detecting disease markers in vivo owing to (1) the increased signal that results from the ability to repeatedly excite fluorophores in vivo by surface illumination and (2) the photostability of organic fluorophores, providing photon imaging events long after administration. Using a dual-labeled near-IR (NIR) excitable fluorescent and nuclear labeled integrin-targeting imaging agent, we...
recently demonstrated detection of α,β-positive human melanoma in xenografts with enhanced signal-to-noise ratio (SNR) of planar optical images over gamma scintigraphy, even though comparable tumor-to-background ratios (TBVs) were obtained for both optical and nuclear images of the same animals. This result may be due to the fact that while radiotracers create a maximum of one imaging photon event per radiotracer molecule, a fluorophore with a nanosecond fluorescent lifetime can be reactivated to produce a theoretical limit of 10^10 imagable photon events per fluorescent molecule per second. Yet, despite the enhanced fluorescent photon count, the sensitivity of fluorescence-enhanced optical imaging can deteriorate dramatically owing to inefficient rejection of backscattered excitation light and the presence of tissue autofluorescence. The use of NIR-excitable fluorescent dyes (with excitation at 780 nm or greater) with a sufficient Stokes shift (of 40 nm or greater) to enable efficient rejection of backscattered excitation light is optimal for preventing autofluorescence and promoting deep tissue penetration for both preclinical small animal imaging and clinical trials. However, typically small animal fluorescence imaging presented in the literature employs the NHS ester of a visible dye, Cy5.5, for conjugation to targeting moieties. Typically, Cy5.5 is excited at 660 nm and its fluorescence is collected at 710 nm. Another convenient dye, IRDye® 800CW, is also available in NHS ester form, but as a NIR dye, it can be excited at 785 nm and fluorescence collected at 830 nm. In this paper, we critically compare the performance of small animal imaging using these two dyes conjugated to epidermal growth factor (EGF) to highlight the importance of using NIR-excitable agents in molecular, optical imaging.

The EGF receptor (EGFr) is a transmembrane glycoprotein, which is overexpressed in many solid tumors. While there are several studies in the literature that use labeled EGF to target cancer, most imaging agents are radiolabeled with indium-111 (Refs. 4–7) or technetium-99m (Ref. 8). EGFr has also been targeted in optical imaging studies using Cy5.5. In fact, the majority of optical imaging probe designs are based on Cy5.5-conjugated compounds and report promising in vivo results. However, significant autofluorescence from red wavelength excitation can significantly decrease the target to background ratio in whole body imaging. Here, we report that by using a NIR-excitable agent, the TBR, a figure of merit used to assess molecular specificity in small animal imaging, is enhanced. We also show with immunohistochemistry (IHC) that diagnostic imaging with EGF results in phosphorylation of EGFr and activation of the signaling pathways that could cause deleterious effects.

2 Materials and Methods

EGF from mouse submaxillary glands was purchased from Invitrogen (Carlsbad, California) and resuspended at 200 μg/ml in 0.1-M sodium bicarbonate buffer at pH 8.5. Cy5.5-NHS ester was obtained from GE Healthcare, formerly Amersham Pharmacia Biotech (Piscataway, New Jersey), and resuspended in DMSO at 10 mg/ml. IRDye® 800CW-NHS ester was obtained from Li-Cor Biosciences (Lincoln, Nebraska) and resuspended in methanol at 10 mg/ml. EGF was reacted with Cy5.5-NHS or IRDye® 800CW-NHS in a 1:5 protein to dye molar ratio for 1 h at room temperature with shaking. Free dye was removed by size exclusion chromatography on a 10DG desalting column (Biorad, Hercules, California).

Excitation/emission spectra of EGF-Cy5.5 and EGF-IRDye® 800CW were measured using a Fluorolog Tau3 frequency-domain spectrophluorometer (HORIBA Jobin Yvon Inc., Edison, New Jersey) at 1-nm wavelength increments.

Human breast cancer cells that express high levels of EGFr (MDA-MB-468) and human breast cancer cells that do not express EGFr (MDA-MB-435) were purchased from American Type Culture Collection (Manassas, Virginia). The cells were cultured in Dulbecco modified Eagle medium F12 (DMEM/F12; Invitrogen, Carlsbad, California) with 10% fetal bovine serum (FBS) (Hyclone, Logan, Utah) in a humidified incubator maintained at 37°C with 5% CO2. When the cells reached 95% confluence, they were treated with trypsin, washed with phosphate-buffered saline (PBS), and resuspended at 1 × 10⁶ cells per 100 μl PBS for inoculation.

Four-week-old nude mice Hsd:Athymic Nude-Foxn1nu were purchased from Harlan (Indianapolis, Indiana). The human breast cancer cell lines MDA-MB-468 (EGF positive) and MDA-MB-435 (EGF negative) were subcutaneously injected in the separate hind limbs of each animal. Each inoculation site received 1 × 10⁶ cells and tumors were allowed to develop for 3 to 4 weeks to reach diameters of 5 to 8 mm. For imaging, 1 nmol dye equivalence of Cy5.5-NHS, EGF-Cy5.5, IRDye® 800CW-NHS, or EGF-IRDye® 800CW was injected intravenously (i.v.) into the tail vein of mice. A 1-nmol dye equivalence amount is less than was used in previous studies. For in vivo blocking studies, 12.7 nmol (1.9 mg) of C225 was injected i.v. 24 h prior to the injection of EGF-IRDye® 800CW. Mice were imaged for approximately 40 min after injection and then at 24 and 48 h after injection.

In vivo fluorescence-based optical imaging was accomplished by illuminating the animal with light from a laser diode (65 mA, 35 mW, 660 nm, model HL6051MG, Hitachi, Eatontown, New Jersey, and 85 mA, 80 mW for 785-nm light DL7140-201, Sanyo, Richmond, Indiana) expanded to a circular area approximately 8 cm in diameter. The reemitted fluorescent light was collected by an image intensifier (model FS9910C, ITT Night Vision, Roanoke, Virginia) lens coupled to a charge-coupled device camera (model CH350, Photometrics, Tucson, Arizona). In the wavelength range of interest (710 to 830 nm), the sensitivity of the image intensifier is essentially constant. A detailed description of the in vivo optical fluorescence imaging system used in this study was previously reported. Filter sets used in this study included a bandpass filter [(1) CV1, F10-710.0-4.0-2.00 with a 710-nm center wavelength and optical density (OD)=4 at 670 nm for Cy5.5 or (2) Andover ANDV8483 with a 830-nm center wavelength and OD > 3 at 785 nm for IRDye® 800CW] as well as a holographic filter [(1) Kaiser HSP 660.0 with OD >6 for excitation of Cy 5.5 and (2) HSP 785.0 with OD >6 for excitation of IRDye® 800CW] to reject backscattered and reflected excitation light. Image acquisition was accomplished using V++ software (Digital Optics, Auckland, New Zealand). Data processing and analysis were accomplished using MATLAB software (The MathWorks, Inc., Natick, Massachusetts). The integration time for each image was...
800 ms. Whole-body images were taken at 24 h after the injection. At 48 h after fluorescent agent injection, mice were sacrificed and organs were excised for optical imaging, histology, and pathology. For quantitative comparison, ratios of fluorescent intensities in regions of interest (ROIs) corresponding to the tumor and normal tissue regions were determined.

Pathology and immunohistochemical staining were performed on slides prepared from frozen tissues. The slides were fixed and incubated with anti-EGF-350, anti-EGF-546, and anti-EGFr-phos-647 dye conjugated antibodies (Alexa Fluor Dye 350, 546, and 647 from Invitrogen, Carlsbad, California, and antibodies from Novus Biologicals, Littleton, Colorado) at room temperature for 4 h. The slides were washed three times in PBS, stained with 1 μM of Sytox Green for 15 min, and imaged with a Leica fluorescent microscope equipped with a 100-W xenon lamp and fluorescent filters. Then the slide was hematoxylin and eosin (H&E) stained to confirm the colocalization of the EGF-IRDye® 800CW, anti-EGF antibody, and the EGFr positive cancer cells to demonstrate stability and specificity of the dye conjugate.

Statistical analysis was performed using SAS software version 9.1 (SAS Institute Inc., Cary, North Carolina) for Microsoft Windows. The data was analyzed using one-way analysis of variance (ANOVA) and the general linear models. The significance level was set at 0.05, and statistical analysis of TBR was performed on images obtained 24 h after injection. Typically, TBR reflects specific and nonspecific uptake, where nonspecific uptake may arise from differences in translation. Typically, TBR reflects specific and nonspecific uptake, this ratio, termed the “regional ratio” (RR), was computed as

\[
RR = \frac{\text{sum of fluorescent counts in target}/(\text{number of pixels})}{\text{sum of fluorescent counts in background}/(\text{number of pixels})}
\]

(2)

Since the regions may have different associated areas, the photon counts were normalized by their areas or the number of pixels in the selected region. This ratio was also used for comparisons where the areas of the two ROIs differ such as for excised tissues.

3 Results

3.1 Comparison of Excitation and Emission Wavelengths of EGF Conjugates

The excitation and emission profiles of EGF-Cy5.5 and EGF-IRDye® 800CW in Fig. 1 show that the peak excitation/ emission wavelength for the Cy5.5 conjugate is 678/689 nm and for the IRDye® 800CW conjugate is 745/795 nm. The Stokes shift for EGF-Cy5.5 is 11 nm and EGF-IRDye® 800CW is 50 nm.

3.2 In Vivo Imaging

Figure 2 shows a typical whole body fluorescence 24 h after administration (top row) and excised organ fluorescent images obtained 48 h after administration (bottom row) overlaid on white light images from animals injected with EGF-IRDye® 800CW [Figs. 2(a) and 2(c)] and monoclonal antibody C225 followed by EGF-IRDye® 800CW [Figs. 2(b) and 2(d)]. The images show that the signal intensity is significantly higher in the receptor-positive tumor region [Fig. 2(a) (hind limb), MDA-MB-468] with EGF-IRDye® 800CW than in the receptor-negative tumor region [Fig. 2(a) (front limb), MDA-MB-435]. In addition, the fluorescence intensity in the whole body image of the EGF-positive tumor bearing animal was reduced when preinjected with C225 [Fig. 2(b), MDA-MB-468], but the excised tumor appeared slightly fluorescent in the ex vivo images [Fig. 2(d), MDA-MB-468]. The ratio of fluorescent intensities of the excised MDA 468 tumor and the muscle were compared using Eq. (2), resulting in RR values of 2.60 with C225 blocking [Fig. 2(d)] and 4.99 without blocking [Fig. 2(c)]. These ex vivo fluorescent intensity results show reduction of fluorescence intensity with predadministration of C225 that is consistent with the in vivo images.

Figure 2 also implies that EGF-IRDye® 800CW binds specifically to the EGFr because the binding can be almost completely blocked with predadministration of C225, an antibody specific to the EGFr. The small amount of binding that is still present could be due to the size difference in the two molecules, with EGF (6 kDa) being much smaller than C225 (150 kDa), and thus more able to penetrate into the tumor tissue.

Figure 3 shows the pathological and IHC results for receptor-positive tumor (MDA-MB-468) tissue injected with either EGF-IRDye® 800CW [Figs. 3(A), 3(D), 3(G), and 3(I)], IRDye® 800CW [Figs. 3(B), 3(E), 3(H), and 3(K)], or predadministration of C225, an antibody against EGFr, followed by EGF-IRDye® 800CW [Figs. 3(C), 3(F), 3(J), and 3(L)]. The H&E stains show tumor morphology and the anti-EGF antibody IHC shows the signal intensity difference arising from targeted and nontargeted IRDye® 800CW. The anti-EGFr antibody IHC represents the receptor density in the
Fig. 1 Excitation and emission spectrum of Cy5.5 and IRDye® 800CW conjugates. The peak excitation/emission wavelength for Cy5.5 conjugate is 678 nm and 689 nm and for IRDye® 800CW conjugate is 745 nm and 795 nm. The Stokes shift for Cy5.5 conjugate is 11 nm and for IRDye® 800CW is 50 nm.

Fig. 2 Whole-body and organ imaging results of animals injected with either EGF-IRDye® 800CW or monoclonal antibody C225 followed by EGF-IRDye® 800CW, at equivalent doses of IRDye® 800CW. The upper row shows the 24-h whole-body fluorescence overlaid on white light images and the lower row shows the 48-h excised organ fluorescence overlaid on white light images. The signal intensity is significantly higher in the receptor-positive xenograft (MDA-MB-468) than the receptor-negative xenograft (MDA-MB-435) with targeted conjugate (A) (hind limb MDA-MB-468, front limb MDA-MB-435) and (C). Signals in the receptor-positive xenograft (MDA-MB-468) are significantly reduced when preinjected with C225 antibody (B) and (D).
tumors and the anti-EGFr-phos shows the amount of phosphorylated or activated receptor. The red signals represent the antibodies binding to their ligands. Tumor presence is shown by H&E stain [Figs. 3(A)–3(C)]. Anti-EGF antibody staining was significantly higher in the tumor tissue of animals injected with EGF-IRDye® 800CW [Figs. 3(D) and 3(F)] than of those injected with IRDye® 800CW [Fig. 3(E)], confirming that our in vivo imaging signals are from EGF-IRDye® 800CW. Similar results were obtained for anti-EGF staining of tumor tissues from animals injected with EGF-Cy5.5 and Cy5.5 (data not shown). Preadministration of C225 did not completely block the binding of EGF-IRDye® 800CW to the EGFr positive tumor [Fig. 3(F)]. EGFr expression was upregulated in all the mice that received the EGF targeted dye [Figs. 3(G) and 3(I)], but not in the mice that received the untargeted dye [Fig. 3(H)]. Activation of the EGFr was seen with EGF-IRDye® 800CW [Fig. 3(J)] but not with free dye [Fig. 3(K)] or preadministration of C225 followed by targeted dye [Fig. 3(L)]. The mice injected with EGF-IRDye® 800CW showed an increase in EGFr expression as well as the amount of activated EGFr present on the cells surface when compared with the mice that received unconjugated IRDye® 800CW, thus these effects were not due to the dye itself. A lesser effect was seen in mice that were preadministered C225, suggesting that when C225 blocked the EGF-IRDye® 800CW from binding, it also at least partially blocked the upregulation and activation of EGFr. Alternatively, the upregulation and activation of EGFr could be due to the small amount of EGF-IRDye® 800CW binding after the preadministration with C225.

Note that the cell density, reflected by the Sytox Green staining, seems to be reduced in the tissue slices obtained from animals after administration of EGF-IRDye® 800CW with and without preadministration of C225 in comparison to those obtained from animals administered IRDye® 800CW alone. We observed this trend in all tissue slices involving administration of the EGF ligand and note that one possible explanation taken from the literature is a report of changing cell shape and density following calcium signaling.20 Regardless, even with the apparent reduction of cell density in tissue slices, IHC shows that EGFr and EGFr-phos are elevated in tumors and the anti-EGFr-phos shows the amount of phosphorylated or activated receptor. The red signals represent the antibodies binding to their ligands. Tumor presence is shown by H&E stain [Figs. 3(A)–3(C)]. Anti-EGF antibody staining was significantly higher in the tumor tissue of animals injected with EGF-IRDye® 800CW [Figs. 3(D) and 3(F)] than of those injected with IRDye® 800CW [Fig. 3(E)], confirming that our in vivo imaging signals are from EGF-IRDye® 800CW. Similar results were obtained for anti-EGF staining of tumor tissues from animals injected with EGF-Cy5.5 and Cy5.5 (data not shown). Preadministration of C225 did not completely block the binding of EGF-IRDye® 800CW to the EGFr positive tumor [Fig. 3(F)]. EGFr expression was upregulated in all the mice that received the EGF targeted dye [Figs. 3(G) and 3(I)], but not in the mice that received the untargeted dye [Fig. 3(H)]. Activation of the EGFr was seen with EGF-IRDye® 800CW [Fig. 3(J)] but not with free dye [Fig. 3(K)] or preadministration of C225 followed by targeted dye [Fig. 3(L)]. The mice injected with EGF-IRDye® 800CW showed an increase in EGFr expression as well as the amount of activated EGFr present on the cells surface when compared with the mice that received unconjugated IRDye® 800CW, thus these effects were not due to the dye itself. A lesser effect was seen in mice that were preadministered C225, suggesting that when C225 blocked the EGF-IRDye® 800CW from binding, it also at least partially blocked the upregulation and activation of EGFr. Alternatively, the upregulation and activation of EGFr could be due to the small amount of EGF-IRDye® 800CW binding after the preadministration with C225.

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these tissue slices, suggesting upregulation and activation of EGFr.

3.3 Influence of Fluorophore on TBR

Figure 4 illustrates a side-by-side comparison of conjugate free, unmanipulated animals illuminated with 785-nm [Fig. 4(B)] and 660-nm [Fig. 4(B)] light with a vial of 10 pmol of either EGF-IRDye® 800CW or EGF-Cy5.5 for reference. To provide a comparative basis, the ratio of fluorescence intensity from the vial containing 50 nM dye to the autofluorescence from the whole animal using Eq. 2 resulted in RR values of 6.06 for IRDye® 800 CW and 2.14 for Cy5.5. Clearly, the autofluorescent signals in the NIR image [Fig. 4(A)] are significantly lower than those arising in the red fluorescent images [Fig. 4(B)], causing an increase in the ratio. Figures 4(C) and 4(D) show animals bearing EGFr-positive MDA-MB-468 xenograft injected with EGF-IRDye® 800CW and EGF-Cy5.5, respectively. The images show more efficient detection of tumor with the NIR imaging conjugate [Fig. 4(C)] than when using the red imaging conjugate [Fig. 4(D)]. The ratios of fluorescent intensities were compared using Eq. (1), resulting in higher TBR values for EGF-IRDye® 800CW (TBR=1.84) than for EGF-Cy5.5 (TBR=0.24). Figure 5 reports the values of TBR for the various animal groups and suggests that use of a NIR rather than a red excitable fluorophore can report targeting more efficiently due to a reduction of background autofluorescence.

Table 1 compares the quantum efficiencies and extinction coefficients for Cy5.5 and IRDye® 800CW. The extinction coefficients are comparable while the quantum efficiency of the Cy5.5 dye is higher than that of IRDye® 800CW. Therefore, there is a bias against the IRDye® 800CW in measuring intensity, suggesting that autofluorescence is a dominating factor in reducing the Cy5.5 TBR.

Note the significance of correcting for nonspecific uptake in TBR. Owing to the leakiness and density of tumor vessels, one could imagine that nonspecific uptake would result in the ratio of tumor to background intensity to be greater than 1, as previously reported in several studies including our own. Indeed, in the current study, the ratio of tumor to background intensities as defined in Eq. (2) [i.e., the first term of the left-hand side of Eq. (1)] for unconjugated Cy5.5 and IRDye® 800CW dyes was found to be 0.95±0.087 and 1.25±0.059, respectively, and statistically different (p=0.0081). When defined in our study as specific TBR defined by Eq. (1), the free and nonspecific Cy5.5 and IRDye® 800CW both have a zero mean TBR, as shown in Fig. 5.
3.4 Statistical Comparison of TBR

The statistical comparison of specific TBR between groups of animals imaged is shown in Fig. 5. Notched box-and-whisker plots are used to illustrate the comparison across all the groups. The endpoints of the notches are located at the median plus and minus 1.58(IQR/n1/2), where IQR is the interquartile range, and n is the group size. The medians (central lines) of two box-and-whisker plots are significantly different at approximately the 0.05 level if the corresponding notches do not overlap.23 The “folding effect” happens when the endpoint of a notch is beyond its corresponding quartile. This typically occurs when the group size is small.

The statistical results demonstrate that EGF conjugated with IRDye® 800CW in the receptor positive MDA-MB-468 xenograft tumors. The TBR of EGF-IRDye® 800CW was significantly higher than all other groups (p<0.0001). The TBR of EGF-Cy5.5 was significantly higher than the predosed animals (MDA-MB-468, C225, EGF-IRDye® 800CW, p<0.0001), but the difference was not as significant between EGF-Cy5.5 and free IRDye® 800CW (MDA-MB-468, IRDye® 800CW, p<0.0474), EGF-IRDye® 800CW on EGFr-negative cells (MDA-MB-435, EGF-IRDye® 800CW, p<0.0123), or free Cy5.5 dye (MDA-MB-468, Cy5.5, p<0.0114).

Table 1 Comparison of dye properties, as reported by Amersham and Licor.21

<table>
<thead>
<tr>
<th>Dye</th>
<th>Quantum Efficiency</th>
<th>Extinction Coefficient</th>
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<tbody>
<tr>
<td>Cy5.5</td>
<td>0.28</td>
<td>250,000</td>
</tr>
<tr>
<td>IRDye® 800CW</td>
<td>0.15</td>
<td>240,000</td>
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</table>

Fig. 5 Statistical comparison of TBRs of IRDye® 800CW and Cy5.5 dye conjugates 24 h after injection into MDA-MB-468 (with high expression of EGFr) or MDA-MB-435 (with low expression of EGFr) xenograft tumors. The TBR of EGF-IRDye® 800CW was significantly higher than all other groups (p<0.0001). The TBR of EGF-Cy5.5 was significantly higher than the predosed animals (MDA-MB-468, C225, EGF-IRDye® 800CW, p<0.0001), but the difference was not as significant between EGF-Cy5.5 and free IRDye® 800CW (MDA-MB-468, IRDye® 800CW, p<0.0474), EGF-IRDye® 800CW on EGFr-negative cells (MDA-MB-435, EGF-IRDye® 800CW, p<0.0123), or free Cy5.5 dye (MDA-MB-468, Cy5.5, p<0.0114).

4 Discussion

In diagnostic cancer imaging, TBR is a critical figure of merit used to assess (1) the efficiency of targeted, experimental molecular imaging agents in small animals as well as (2) the presence of targeting disease markers when translated into the clinic. In contrast to nuclear imaging and bioluminescence, an in vivo activation source in the form of tissue-propagating excitation illumination is required for fluorescence optical imaging.

The “background” in fluorescence optical imaging results from (1) excitation of endogenous compounds (i.e., autofluorescence), (2) nonspecific binding, and (3) scattered excitation light leakage through optical filters and the resulting erroneous collection as fluorescent light.24 In this paper, we show that the TBRs are significantly different for two imaging conjugates that have (1) identical disease targeting moieties; (2) similar targeting capabilities, as verified by IHC; but (3) different conjugated fluorophore. In our studies, the optical densities of hographic and interference filters at the respective excitation wavelengths are similar, hence differences in TBR must arise either from differences in autofluorescence levels or differences in nonspecific binding. In the case of the EGF-Cy5.5 imaging conjugate that is excited at the red excitation wavelength, a high background owing to autofluorescence predominates, which could explain the reduction of TBR and the low magnitude of TBR change following preinjection of C225 to block the binding of the imaging conjugate. Conversely, on using the IRDye® 800CW fluorophore with a NIR excitation wavelength, a low background results and an increase in TBR and in the magnitude of TBR change following preinjection of C225 occurs. Since NIR excitation has lower tissue autofluorescence than red excitation, the choice of the fluorophore can dramatically impact the figure of merit used to assess targeting agents for optical imaging. Another consistent explanation of our results may be the differing, nonspecific binding of the imaging conjugates. While IHC shows that there are comparable targeting capabilities of the EGF...
peptide conjugated to either Cy5.5 or IRDye® 800CW, there may be some differences in nonspecific binding of the dye molecules themselves. Indeed, we do find the IRDye® 800CW to be less “sticky” to cells than Cy5.5, suggesting that the EGF-Cy5.5 may itself have less specificity and hence a lower TBR than the EGF-IRDye® 800CW. Since we have removed contributions due to nonspecific binding in our calculation of TBR, the differences in TBR between the two otherwise identical imaging agents must be due to the fluorescent dye. Since it is a ratio, differences in instrument performance at the different excitation/emission wavelengths used and in the quantum efficiency of the fluorophores should not impact TBR. Therefore, our comparisons demonstrate that TBR can be dramatically increased by simply shifting the optical reporter dye to one with an NIR excitation.

Optical imaging agents can be delivered in very small amounts, of the order of 1 nmol. Our results shown in Figs. 2 and 3 illustrate that low diagnostic doses of EGF-IRDye® 800CW are able to report change in EGFr availability caused by preadministration of C225. However, even at a low concentration, a targeting molecule can have strong downstream biological effects if a signaling cascade is activated. The delivery of the EGF-conjugated dye into mice with or without EGFr preblocking resulted in upregulation of EGFr expression that was not seen in the mice that received free dye. In addition to the increased number of EGFr on the cell surface, the EGF-conjugated dye alone caused more activation of the EGFr than in the C225-blocked mice. EGF binds to EGFr in the receptor binding site, which causes receptor dimerization and activation, while C225 binds to a different part of the EGFr, blocking the binding site and preventing receptor dimerization. The upregulation and activation of EGFr has been reported as an indicator of poor prognosis in many cancers, including breast cancer.\textsuperscript{24-26} Our work confirms that while C225 and EGF target the same receptor, they have different biological effects on the cells. The choice of a targeting molecule with consideration to its downstream effects is especially important in the case of cancer where upregulation and activation of growth receptors can lead to a more aggressive disease.

The results shown here focus on TBR as a figure of merit determined from simple, fluorescent planar imaging of subcutaneously grown tumors. Since most drug studies are conducted with subcutaneous tumor models, assessment of TBR from simple planar imaging is convenient and efficient. Here, we show that the impact of the fluorophore can dramatically impact the figure of merit used to assess targeting capacity. While tomography is under development in our laboratory as well as in many others, quantification of tissue concentration from tomography has yet to be validated with dual-labeled agents\textsuperscript{2} and can be expected to improve with the use of NIR fluorophores.

While bioluminescence does not employ an excitation source, it nonetheless has a limited number of imaging photon events that is governed by the diffusional encounter of enzyme and exogenous substrate in the presence of oxygen and ATP. Hence, despite the drawback of background in fluorescence optical imaging, its potential for a higher SNR over both bioluminescence and nuclear imaging\textsuperscript{2} offers unique abilities for dynamic imaging and, if excitation light leakage can be appropriately controlled, exquisite sensitivity. Although there are many molecules that target upregulated receptors found on cancer cells, they must be screened carefully and their downstream effects fully evaluated before they are used for \textit{in vivo} cancer targeting. Thus, a careful choice of an NIR-excitable fluorophore and a targeting molecule represent the first steps in the design and development of optical imaging agents for cancer diagnostics.

**Acknowledgments**

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